NATIONAL CATALOG

Hello From Your New Community Managers



Community Managers Meredith and Suzanne

Hello! We are the new Community Managers for the <u>National Archives Catalog</u>. These are brand new positions at the National Archives so we wanted to share a little bit about our vision and goals for our work. We are excited to get started!

So, what is a Community Manager?

Our job is to manage, build and grow the community of users surrounding the National Archives Catalog. We are the first in line to help customers engage with the Catalog, and we will be working to create an environment that encourages communication and participation with the records in our catalog. We'll be getting records and information out to users, but we will also be taking information in; developing a feedback loop of awareness and engagement that expands the audience for our holdings.

How will we do this? Lots of different ways!

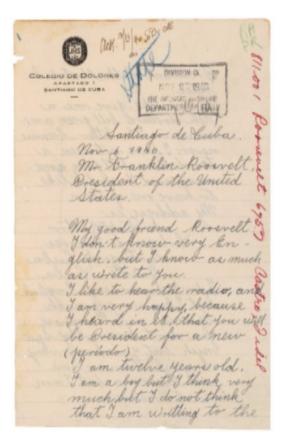
- We will continue to build on the great work being done on the <u>Citizen</u>
 <u>Archivist Dashboard</u> by creating and organizing new <u>tagging</u> and <u>transcription</u> missions for records in our Catalog, and encouraging citizen contributions.
- We will answer questions about the Catalog, the National Archives, and often refer customers to custodial units, regions and the Presidential Libraries.
- We will work with external organizations, such as our colleagues in the GLAM (Galleries, Libraries, Archives and Museums) community, to help users access and share our content, and help communities interact effectively with each other.
- We will develop relationships with new organizations and serve as liaisons to existing collaborators.
- We will encourage volunteers to contribute to the Catalog. And we can
 create outreach campaigns on a variety of online platforms to help users
 learn more about the National Archives Catalog and share our content
 with the world.
- We will measure user feedback and metrics to ensure we are providing what people seek. Our Catalog produces lots of data; we will crunch those numbers and share what we find, improving processes wherever we can.
- We will work to improve the National Archives Catalog with new features and functionality, based on user feedback and data.

Our ultimate goal is to enable limitless access to our nation's history: to create a vibrant community that contributes significantly to the quality of our online records, while elevating the understanding of history and its importance to society and democracy.

If you have ideas, or would like to collaborate with us, please contact us! You can reach us at citizenarchivist@nara.gov, or find us on <u>History Hub</u>. On History Hub, you can ask questions, get help with your research, and learn about the latest citizen archivist projects. We look forward to working with you!

Meredith and Suzanne

Our Favorite Records in the Catalog



Suzanne: Picking your favorite record is like picking your favorite child, but this letter from a twelve year old Fidel Castro to President Franklin Roosevelt is one of my favorites. On page 2, young Fidel writes, "If you like, give me a ten dollar bill american in the letter, because never I have not seen a ten dollar bill green american and I would like to have one of them."



Meredith: It's so hard to pick a favorite! But if I have to choose, I love the images of women at work from the Records of the Women's Bureau and this image of women lumberjacks salvaging timber after a 1938 hurricane in New England. There is nothing more inspiring to me than strong women working hard and getting things done!

Questions or comments? Email us at catalog@nara.gov.









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